



OVER
1200sm
SPACE

B²B
NO MIDDLE MEN

**OVER 36 MANUFACTURERS
AND AGENTS**

ABOUT US

The inception of ICM originated from the growing market demand for a comprehensive hub catering to all aspects of construction projects. This innovative concept combines the functionalities of a traditional mall with the dynamic nature of an exhibition platform. Unlike conventional exhibitions, ICM provides exhibitors with a permanent presence, offering a cost-effective alternative that ensures year-round visibility and engagement with clients.

By merging the permanence of an exhibition with the convenience of a mall, ICM facilitates seamless communication and business transactions between organizations,

including engineering firms, ministries, and consultants, and solution providers. This model eliminates middlemen and resellers, fostering direct B2B interactions that benefit both exhibitors and clients.

Currently accommodating space for 36 companies, ICM plans to expand into a larger facility capable of hosting hundreds of exhibitors. Through continuous refinement and innovation, ICM future plans aim to evolve into a digital platform tailored to serve the needs of the African continent.

OUR CATEGORIES



GENERATORS



ELECTRICALS



PLUMBING



**ALUMINUM
FABRICATION**



**GEOENGINEERING
SOLUTION**



**AGREGATE &
CONCRETE PRODUCTS**



**CONSTRUCTION
CHEMICALS**



AUTOMOTIVE



**ARCHITECTS & CIVIL
ENGINEERING**



FORMWORKS



GARDENING



PPEs



METAL FABRICATION



CARPENTRY



ROOFING



**VENTILATION &
COOLING**



FIRE SAFETY



**ACCESS CONTROL &
SUVEILLANCE**



**CONSTRUCTION
EQUIPMENT**



**POWER TOOLS &
HAND TOOLS**



PAINTS



SANITARYWARE



STEEL



WATER PUMPS

OUR PACKAGE BREAKDOWN

PACKAGE NUMBER	MARKETING & ADVERTISING VALUE	EXHIBITION & EVENTS (4 TIMES/ YEAR)	COMMON AREA VALUE	PERMANENT EXHIBITION SPACE VALUE	TOTAL
Y 1, 2, 3	\$360	\$165	\$75	\$180	\$780
Y 4, 5, 6	\$360	\$165	\$75	\$140	\$740
P 1	\$360	\$165	\$75	\$220	\$820
P 2, 3	\$360	\$165	\$75	\$460	\$1060
P4, 5, 6	\$360	\$165	\$75	\$350	\$950
P 7	\$360	\$165	\$75	\$140	\$740
P 8, 9	\$360	\$165	\$75	\$300	\$900
P 10	\$360	\$165	\$75	\$430	\$1030
R 1, 2, 3, 4, 5	\$360	\$165	\$75	\$120	\$720
G 1, 2	\$360	\$165	\$75	\$180	\$780
G 3, 5, 6, 7	\$360	\$165	\$75	\$350	\$950
G 4, 8, 9	\$360	\$165	\$75	\$140	\$740
B 1, 2	\$360	\$165	\$75	\$420	\$1020
B 3, 4	\$360	\$165	\$75	\$350	\$950
B 5, 6	\$360	\$165	\$75	\$140	\$740
B 7	\$360	\$165	\$75	\$180	\$780
NB:	ALL OTHER PERSONAL SOCIAL MEDIA MARKETING AND ADVERTISING REQUESTS COME AT AN EXTRA COST		ALL TAXES EXCLUDED ALL PAID IN GHANA CEDI AT A PREVAILING RATE		

\$150 SERVICE CHARGE

WATER
ELECTRICITY
INTERNET (STARLINK SATELLITE)
CLEANING SERVICES
REFUSE COLLECTION
SECURITY(GENERAL)
DEDICATED DIRECT ACCESS CCTV

MARKETING

POST ON 6 SOCIAL MEDIA PLATFORMS

- 1 GENERAL ICM POST
- 1 INDIVIDUAL POST

ADVERTISEMENT

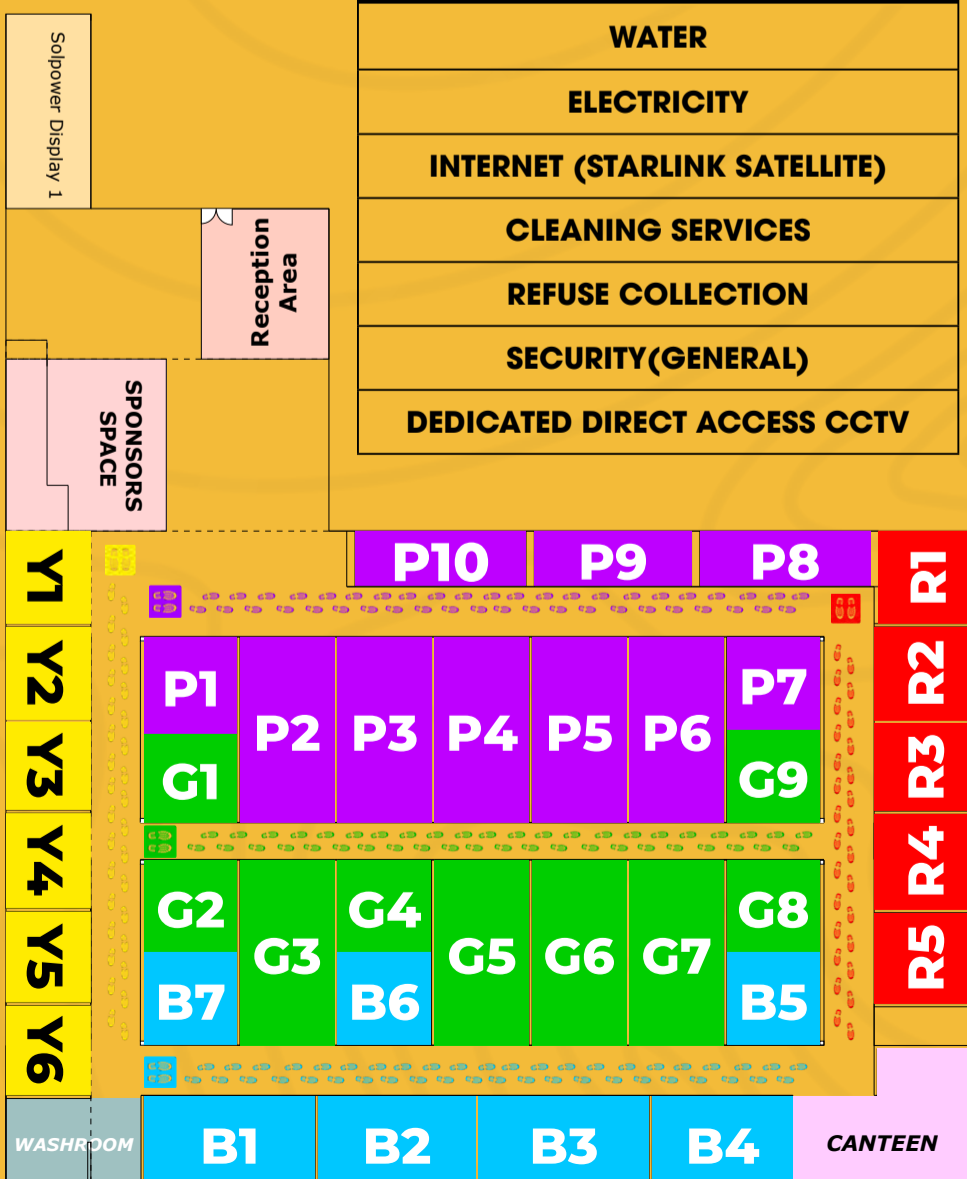
BILLBOARD (GENERAL ICM)
ADVERTISING ON OVER 20 BILLBOARDS THROUGH ICM

GENERAL ICM FLIERS

GENERAL ICM ADVERTS IN NEWSPAPERS PERIODICALLY

COMMON AREAS

AREAS	SQUARE METRE	
RECEPTION	82.3	
PASSAGE	4.7	6.0
WASHROOM	16.4	
CANTEEN	18	
CONFERENCE	24	
TOTAL	151.4 SQM	



MISSION

To revolutionize the construction industry by providing a dynamic and integrated hub that empowers businesses, fosters innovations, and facilitates direct B2B interactions, ultimately driving sustainable growth and development.

VISION

Our vision is to establish ICM as the leading destination for construction professionals and stakeholders, seamlessly integrating a permanent physical presence with a future-forward online hub. We aspire to cultivate a dynamic platform that fosters continuous engagements, collaborations, and business transactions, driving innovation and growth in the African construction industry.



Ghana - West Africa
Spintex Road - Manet Junction
Adjacent the Main China Mall

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